

O S C A R H R



#SKYSCRAPERS 2011 Frame. Video loop 16:36 https://youtu.be/E-kSD7YiiOg

### OSCAR HR

#STATEMENT #EPHIMERAL ARCHITECTURE #PLAYING WITH DREAMS #SELFIE360 #COLABS & COMMUNITY PROJECTS



Ich bin nicht hier. Entschuldigung / I am not here. Excuse me Multimedia Installation. Google HangOuts connections with the visitors in the exhibition room during the project "Souvenir Identities" Mapfre Guanarteme Tenerife - HfbK Dresden Oscar HR 2015

Teaser: https://youtu.be/wUQ4CImGsi4

## #STATEMENT

In my works, I look for the tempo of a story. Whether it is in a video, a still image or an installation I look for the fragile point where the viewer can establish a personal connection with the images and engage with the story. Most of the times I don't use sound, sometimes I write my own music or I use experimental music in collaboration with other artists. I define my work like painting landscapes of feelings, sometimes with pixels sometimes with objects.

Therefore I use everyday objects and I film with ordinary technology like smartphones and pocket digital cameras. I value the imperfection of a spontaneous shot over the beauty of a perfect shot. The artistic value of a work resides in the power to connect with the viewers and to let them complete the frame with their own knowledge and experiences, regarding of the education and art skills.

I include phenomenon seen on the internet and the social media. I use Youtube and Instagram as my field of experimentation and Sketchbook and I follow trends behaviors from the new generations and their relation to the new technologies.

Oscar HR 2017

#Online #Network #Video #Photography #Installation #Porträt #Selfie360 #Landscape #Reality #Dreams #Experiences #Human #People #Collective





#### #Works in Spain 2010 - 2012

Through a network of panels, boxes, containers, and waste discarded by the other citizens, but selected and rescued for us to provide them a new meaning, we can perform an exercise of model making, an abstraction about the urban landscape, also articulated by drawing through the use of light.

After my studies in architecture, I had the need to deal with some topics about urban planning and the special situation in the Canary Islands. There is no sustainable urban development, we are just piled on concrete cities that still respond to needs of population growth, almost as a messy and temporary storage of an entire population that has been increasing. The materials and designs do not fit the needs to distribute electricity or natural energy resources, the study of these resources is nonexistent and everyone uses them according to their possibilities or economic interests.

#Drawing #Architecture #Landscape #Installation #ShadowDrawing

#EA V Installation, mixed media. University of La Laguna, Tenerife 2011

### #EPHIMERAL ARCHITECTURE PROCESSES & RESULTS









#EAI Drawings. Pencil, warnish, oil, paper and oven paper. OscarHR's studio, Tenerife 2010









#EAII 3D Drawings. Introducing boxes, plants and earth. OscarHR's studio, Tenerife 2010









#EAIII Shadow drawing. Introducing spot lights in the installations. OscarHR's studio, Tenerife 2010









#EAIV Landscaping with drawings, plants, boxes and lights. Sala La Caixa, Tenerife 2010

# **#EPHIMERAL ARCHITECTURE**



#### #Ephimeral Architecture in the studio 2011

The materials used for the installations are found on the streets. All the collected objects, lights, and materials are stored in the boxes. These boxes are used for storage and transportation when they are not taking part in an exhibition.

#EA11.1 2012 Installation. Sala La Granja, Tenerife 2012

#EA11.2 2012 Stop motion from the installation. Video Loop 1:44 Sala La Granja, Tenerife 2012 https://youtu.be/qfEzgmFtBDc







#EA00 2011 Video Installation Sala La Caixa, Tenerife 2011

#EA0 2011 Video loop 16:36 https://youtu.be/NXfnn9dvRY4



**#EA10** 2012 Installation. Shadow drawing, bulbs, boxes, fabric, objects and drawings. Sala La Granja, Tenerife 2012



#EA11 2012 Installation. Shadow drawing with nails and paper. Sala La Granja, Tenerife 2012



Pontiac Firebird. Dresden DEU, 2016. Digital Photography

# **#PLAYING WITH DREAMS**

The camera and some Hotwheels in the backpack always ready. Just when the proper car matches the location and the weather conditions it is possible to create the illusion of an existing story behind the picture. Just like in the movies or the advertisements. The story of an adventure, the journey to your dream.

The individual photos show a car in a picturesque landscape. Approaching the pictures it becomes obvious that something does not match. Being close, it is evident that the car is only a toy photographed from a particular angle in a real landscape.

These pictures may remind of the passion of a child playing with cars on the one hand and on the other of symbols of status in the world of the grownups. In this ensemble, the pictures may become trophies of a utopic journey - souvenirs in themselves of cultural and constructed elements.

"Playing with dreams is a photographic game on the road - started in 2011"

- since 2016 also on YouTube as mini stories -

Custom Chevy '62. Pensacola USA, 2016 Digital Photography

Mustang GT '67. New Orleans USA, 2016 Digital Photography

Dodge Dart Swinger '71. New Orleans USA, 2016 Digital Photography

> VW Beetle. New Orleans USA, 2016 Digital Photography











https://youtu.be/Adfrl1BLLDQ



https://youtu.be/X1IRb9wjy9o



https://youtu.be/O6-o1aDUViU



https://youtu.be/i5EKZ24x03Y



JUGANDO CON SUEñOS Nº 04 | Volkswagen Beetle - Carolabrücke Dresden | Digital Video, 0:53 - OscarHR 2016



JUGANDO CON SUEñOS N° 03 | ´69 Chevelle SS 396 - Elbepark, Dresden | Digital Video, 1:00 - OscarHR 2016



JUGANDO CON SUEñOS Nº06 | Aston Martin DBS Volante - Budapesterstr Dresden | Digital Video, 0:45 - OscarHR 2016



JUGANDO CON SUEñOS Nº05 | Mercedes Benz 280 SL - Budapesterstr Dresden | Digital Video, 0:54 - OscarHR 2016

#SELFIE360 Carnaval, 2013 Video loop 2:10 YouTube: https://youtu.be/fJ6ylBgvZsY

# #SELFIE 360

#### #OSCARHR Youtube 2013 - 2015

I started my YouTube channel as a Sketchbook of video self-portraits. My aim was to include the landscape on every selfie which develops on a series called #SELFIE360.

Each video shows me turning on the spot in a circle whereby the focus is on my the face and the background becomes blurred.

I work post produce the videos on different software. The original shot of about 30 seconds is slowed down 8 times. The lack of information (pixels) in the file generates some glitches. I work every selfie as a paint work.

The idea behind SELFIE360 derives from observing the speed of information and the fascination of the young generation of taking self-portraits with their smartphone to any occasion and uploading them directly to social websites. Therefore, the series deals not only with a sort of narcissistic behavior but also with the wish to share personal moments of any kind as well as of taking time for perception. The blurred background only gives a clue to the mood, season and setting but it does not allow the viewer any closer conclusion.

#Video #Portrait #Landscape #Selfie360

### #SELFIE360 SEASONS



#SELFIE360 Autorretrato IV Tenerife, 2013 http://youtu.be/9xUbZeHdScU

#SELFIE360 Autorretrato III Berlin, 2012 http://youtu.be/IHrtgFGxx5c

#SELFIE360 Autorretrato II Dresden, 2012 http://youtu.be/\_Yzj4xETdyY

#SELFIE360 Autorretrato V Leipzig, 2013 http://youtu.be/xKBcBLwNkO4



#### #SELFIE360\_SEASONS

Description and Documentation of the 4 channel installation shown in the International Exhibition OSTRALE14, Dresden 2014.

https://youtu.be/fViNO77LREU

### #SELFIE360 SEASONS

4 channel video installation. Traverse Vidèo Goethe Institut, Toulouse. Oscar HR 2015





# **#COLLABS & COMMUNITY PROJECTS**

#### **#OSCARHR Productions** - since 2014

Video editing and filming are my main activities and part of my work. I use my knowledge not just for my own projects, but to support other projects I feel engaged with. I document the work from other artists and produce new short films, video art, and music videos.

My archives are my YouTube channel, which I started as a sketchbook for my art work #SELFIE360, but it has been established as the main platform for all my video production. I move around the contemporary art scene, performance, experimental music but also marketing, technology, and social networking are my specialization. What interests me the most is the inspiring stories and point of views from the people.

#Online #Network #Video #Foto #Portrait #Documentation #Society #Reality #Reflexion

https://www.youtube.com/oscarhr

"My films are in between the documentary and the video art"



Picture during the filming of "WHAT IF?" with Deveron Projects and the citizens of Huntly in Scotland. Manaf Halbouni gives some instructions on what is going to happen while I set the cameras and microphones.





### WHAT IF ?

Is a performative short film, written by Manaf Halbouni and directed by OscarHR. A secret meeting to start the Scottish revolution takes place in 1919.

There are two versions of the film, one in a classic manner on set and with semi-professional cameras, and the director's cut filmed live by the public during the presentation of the play.

The public was given instructions and asked to film with their smartphones. The files were collected after the performance and edited for the screening on the 3rd of Juli 2017.

What if? | Next screenings in the UK 27.07.2017 - Glasgow - Goethe Institut 29.07.2017 - Edinburgh - The Royal Scottish Academy

What if? | Trailer 1 https://youtu.be/WQDvV4VhFzc



"You have to fight really hard for your liberty, but I do not think they will reach it."





# #WHITE FLAG

Video originally created in response to the very early demonstrations of PEGIDA (Patriotic Europeans Against the Islamisation of the West - Occident) in the city of Dresden, Germany.

The video was meant to be projected visible to the public space every Monday where the demonstrators could see it. The aim of the video is to send a conciliatory message to all the parts of this humanitarian crisis through a symbol that can represent every single citizen, regardless of the color, nationality or political party. #WHITE FLAG 2015 OscarHR & Manaf Halbouni Video loop projection 1:06 Art School of Dresden Senatssaal HfBK Dresden



WhiteFlag | Statement Video loop 1:07 https://youtu.be/MvC1nRKAA0w Manaf Halbouni and Oscar HR 2017



"Relocate imply leaving memories behind"

# FAMILY PORTRAIT

To move means to pack objects and decide which ones are going to be left behind. It could be a traumatic experience, especially if you are forced to. In this project, I worked with different artist and a community of neighbors being pressured by the landlord to leave their old flats because of an aggressive real estate strategy on an already gentrified area of Leipzig in Germany.

I asked the neighbors to choose some objects and furniture and dispose of it for us. In one of the empty flats I set up the camera and I ask them to build a living room to make themselves comfortable. Then they should have to leave the room and take an object with them.



Family portrait Video performance 18:36 1280 x 720, 50fps, no sound. https://youtu.be/tN\_JTcOdHQs Oscar HR 2017



Selfportrait with my Digital Camera Photobooth in Berlin Analoge Fotografie 4 x 22 cm. Oscar HR 2012

## OSCAR HR

Madrid, 1981 Multidisciplinary artist. Lives and works in Germany.

#### Formal education

2016 - 2017 Social Media Marketing Management
2013 - 2014 Master student from Eberhard Bosslet. HfBK Dresden.
2009- 2013 Fine arts degree. ULL, Tenerife.
2013 Erasmus scolarship. HfBK Dresden.
1999-2002 Arkitektur. UAH, Madrid.

#### Exhibitions selection

2017. "Fictions are useful" GEH8, Dresden.

"Reformation/Transformation" WRC Congress, Leipzig.

2016.

"OSTRALE weht ODER" Breslau, Poland.

### 2015.

"Interferencia". El Tanque, Tenerife. "Traverse Vidèo" Goethe Institut, Toulouse. "Cranach 2.0" Lucas-Cranach-Pice 2015, Lutherstadt Wittenberg. "Rafael Ramos García XIX Photography Price" 2015, Tenerife.

#### 2014.

"Arround You". OSTRALE'14, 8th. International Exhibition of Contemporary Arts, Dresden. "Manipulation" "Im Friese" Art Initiativ. Kirschau.

### 2013.

"Souvenir Identities". Fundación Mapfre Guanarteme, Tenerife. "Displacement". Senatsaal, Brühlsche Terrasse. HfBK Dresden. "Souvenir Identities". LDP Chalet Residency, Manchester. "Souvenir Identities". Rogue Artists' Studios, Manchester. "La mesa. Formas del Arte". Museum of History and Anthropology of Tenerife.

### 2012.

"El concepto material". Exconvento Sto. Domingo, Tenerife. "Transmisiones". La Granja, Tenerife.

#### 2011.

"Entreactos 01". La Caixa, Tenerife.

#### 2010.

"1013MB". Museum of History and Anthropology of Tenerife.

